



*Don't forget to ask yourself a few important questions prior to your virtual event:*

- What are your event objectives?
- What are your expectations prior to beginning the event and after it's done?
- How can you continue to captivate your audience with a virtual element?
- How do you want your video to look?
- Do you want to incorporate interactive elements into your event?
- How can you get people to tune-in live and maintain their attention?
- Do you want any sponsorship opportunities in your event?

Once you've considered these questions, AVMS can help build the ideal virtual experience.



## Need to Plan a Virtual Event? Let AVMS Help!

Meetings are changing... the way they look, how they are attended and how they are handled. There are several types of virtual events and AVMS is here to assist you make your in-person, virtual event or hybrid experience a success.

**Audio Conference:** Utilizing the telephone or computer, attendees can participate audibly in multiple locations. AVMS can assist with touch-to-talk microphones, Polycom speakerphone or additional audio assistance.

**Video Conference:** Whether holding a meeting, social gathering or simply talking with family and friends, a video conference includes both video and audio components connecting people in remote locations. A partnership with AVMS will ensure crisp audio connections and clear visuals during your event.

**Webcasting:** When you have a message to deliver, a webcast can accommodate a video broadcast through the use of the Internet. These can be live or recorded. A link can be shared in order to ensure participation. AVMS can help you raise the bar with green screens, content creation and video editing services.

**Webinars:** Also known as web-conferences, these events take place while they are actually occurring and allow for attendee interaction through Q&A, chat rooms and interactive polling. Get creative with presentation overlays, audience participation and multiple cameras for a fresh perspective.

**Hybrid Experience:** Combining a live meeting with a streaming element to ensure participation from everyone that you want to attend. Whether a conference, tradeshow or wedding, you can make it fun and engaging for your audience. Allow your audience to be immersed in your event with social media boards, live toasts and full event coverage.

No matter your preferred virtual experience, AVMS is here to ensure that you achieve your event goals. From concept to applause, in person or virtually, AVMS will collaborate, communicate and captivate. Please contact AVMS at [info@avms.com](mailto:info@avms.com) or (877) 507-AVMS (2867).